

BPSM/BBA-504 (OC) (Sup) (AK)

2 0 2 0

(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-504

(Business Policy and Strategic Management)

(Old Course)

KEY ANSWERS FOR OBJECTIVES

(PART : A—OBJECTIVE)

2. Match the following and write the correct codes of Column—II in the brackets provided : 1×5=5

(a) (iii)

(b) (i)

(c) (ii)

(d) (v)

(e) (iv)

3. Choose the correct answer by putting a Tick (✓) mark in the brackets provided : 1×10=10

(a) (iii)

(b) (iv)

(c) (i)

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(2)

(d) (ii)

(e) (iv)

(f) (i)

(g) (i)

(h) (iv)

(i) (ii)

(j) (i)

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